

# Understanding Corporate Social Responsibility

## FREE CAPACITY BUILDING WORKSHOP FOR GLASGOW BASED SME's & SOCIAL ENTERPRISES

GRREC Temporary Visitors Centre | 425 Polmadie Road | Glasgow | G42 0PJ

**Thursday 22<sup>nd</sup> October 2015 | 13:30 – 15:30 hrs**

Part of the FTSE 250 Pennon Group, Viridor is Scotland's leading recycling, renewable energy and sustainable waste partner. Working with 96% of Scottish local authorities, public bodies and Scotland's leading businesses, Viridor operates a £100m Scottish network of advanced recycling infrastructure and is investing £500m to translate Scottish zero waste policy into practice.

Viridor is working with Glasgow City Council to design, build finance and operate a European class modern recycling and renewable energy centre to better manage the city's 200,000 tonnes of residual waste that until now would have gone to landfill. The £154m project will deliver a broad range of opportunities for small businesses and social enterprises including a commitment to support a programme of capacity building workshops.

### Understanding Corporate Social Responsibility

#### This workshop will focus on:

- Just what exactly is CSR
- The business case for CSR
- CSR approaches
- Ethical business practices
- Transparency and reporting
- CSR in practice: case studies

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