

The First Steps to Getting Your Business Noticed Online



FREE Capacity Building Workshop for Clyde Valley Based SME's and SEO's

Saltcoats Town Hall | 17-21 Countess Street | North Ayrshire | KA21 5HP

Thursday 23rd January 2018 | 11:00 – 13:00

Part of the FTSE 250 Pennon Group, Viridor is Scotland's leading recycling, renewable energy and sustainable waste partner. Working with 96% of Scottish Local Authorities, public bodies and Scotland's leading businesses. Viridor operates £100m Scottish network of advanced recycling infrastructure and is investing a further £500m to translate Scottish zero waste policy into practice.

The Clyde Valley Project is an innovative partnership where five local authorities have come together, East Renfrewshire, East Dunbartonshire, North Ayrshire, North Lanarkshire and Renfrewshire, to find a solution for their residual waste. Viridor are building infrastructure to manage 190,000 tonnes of waste that would have gone to landfill.

The project will deliver a broad range of opportunities for small business and social enterprises including a commitment to support a programme of capacity building workshops.

The workshop will focus on:

- Exploring the changes driving the increase in online business activity
- Understanding the tools required to establish and grow your businesses online visibility and credibility
- Some practical steps to create an initial high level online marketing plan

Delivered by: **Bob Wotherspoon - WebriQ**

To Register: transformingwasteincl Clyde@Viridor.co.uk

0141 301 1639

